

# The Kent Review magazine

*The essential guide to food, drink and lifestyle in Kent*

NON  
PROFIT  
PUBLICATION  
Supporting Independent  
Businesses and  
Meaningful Causes

# MEDIA KIT 25-26

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The Kent Review is a non-profit lifestyle magazine celebrating the culture, creativity, and community of Kent. We highlight the best in food, drink, travel, and independent businesses, through high-quality storytelling and visual design.

## MEDIA KIT 2025

Published quarterly in print and digital, The Kent Review Magazine is a trusted source for readers who value authenticity and local discovery. Our magazine and Instagram work in tandem to tell immersive, visually rich stories that spotlight inspiring voices across the region.

All revenue is reinvested into supporting the hospitality sector, independent Kent businesses, and local charities. Our focus is on building a platform where community, creativity, and culture come together.

Beyond the region, KR London extends our ethos to the capital, working with London-based businesses. Through KR Travel, we partner with international brands to share global stories rooted in culture, travel, food, and design.

## MEDIA REACH

**19,000** FOLLOWERS  
(INSTAGRAM)

**45,000** READERSHIP

**54K** DIGITAL  
VIEWS  
PER MONTH

**450+** LOCATIONS

## BRANDS WE HAVE WORKED WITH



**BELMOND**



FIRMDALE HOTELS



**ferrari**

**MAYBOURNE**  
HOTEL GROUP

 **THE  
ASPINALL  
FOUNDATION**



**CÔTE**  
BRASSERIE

 **CHAMPNEYS**

# MEDIA REACH

## MEDIA KIT 2025

### OUR READERS

- Demographics: Primarily aged 30–65, including professionals, creatives, entrepreneurs, and families
- Interests: Food and wine, conscious travel, design, arts and culture, local events, and sustainable living
- Location: Kent (including day-trippers and second-home owners)

### DISTRIBUTION & REACH

- Print: Distributed to a carefully curated selection of high-end businesses and venues, including independent cafés, boutique hotels, luxury B&Bs, award-winning restaurants, wine bars, interior shops, lifestyle boutiques, spas, private clinics, galleries, spas, hairdressers, beauticians, supermarkets, select train stations, farm shops, private schools, private hospitals, and select travel hubs across Kent and East Sussex
- Digital: Online edition promoted through our website, newsletter, and social media

### EDITORIAL CALENDAR 2025

- Spring (March): Garden getaways, seasonal dining, hidden cafés
- Summer (June): Coastal escapes, vineyard tours, local festivals
- Autumn (September): Harvest tables, countryside breaks, art trails
- Winter (December): Cosy retreats, holiday markets, artisanal gifting

### WHY PARTNER WITH US?

- Editorially driven, trusted by readers
- High-value, targeted audience with strong buying power
- Beautiful, intentional design that enhances brand visibility
- Non-profit model that supports the hospitality industry, local businesses, and community charities
- Integrated storytelling across magazine and social media platforms
- London and international collaboration through KR London and KR Travel initiatives

### GET IN TOUCH

Editor: Tiffany Vivienne

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# ADVERTISING OPTIONS

MEDIA KIT  
2025

We believe meaningful exposure shouldn't come at an unreachable cost. As a non-profit publication, our advertising rates are designed to be accessible to independent businesses of all sizes while delivering exceptional value. From print placements and sponsored editorials to digital and social media features, our flexible packages make it easy to showcase your brand.

## ADVERTISING OPTIONS

### PRINT

- Full Page: £250
- Half Page: £150
- Quarter Page: £75
- Inside Front/Back Cover: £350
- Back Cover £500
- Sponsored Front Cover £600
- Sponsored Editorial Feature: from £350 (includes copywriting, design, and cross-platform promotion)

### DIGITAL

- Homepage Banner: £300/month
- Social Media Posts (IG/FB): from £49/post

### BUNDLES & SAVINGS

- Integrated Print + Digital Bundle: 15% off standard rate

For more information on advertising packages please email  
[tiffany@thekentreview.com](mailto:tiffany@thekentreview.com)